



TIFFANY D. BROWN

Inspiring women to follow their passion

ABOUT TIFFANY

Tiffany Brown is a lifestyle blogger who is a mother of two. She loves beauty, affordable clothing and quality time with her family.

A native of Terry, Mississippi, Tiffany went to The University of Southern Mississippi in Hattiesburg, SOUTHERN MISS TO THE TOP!, and after graduating with a BA in Criminal Justice moved to North Carolina. After a few years she accepted a job transfer and relocated to Louisiana and now she calls Orlando home.

Tiffany has worked in the pharmaceutical sales industry for over 12 years, she has always had a passion for helping others.

When she is not busy with work and family, she is working to help provide women with tools and resources to help them land their next job or career.



SOCIAL MEDIA AUDIENCE

INSTAGRAM

100K+

FOLLOWERS

FACEBOOK

4K+

PAGE FOLLOWERS

PINTEREST

300K+

MONTHLY VIEWERS

YOUTUBE

165K+

IMPRESSIONS

FOLLOWER DEMOGRAPHIC

89%

of readers are women

85%

of readers are from U.S.

32%

of readers are 25-34
19% are 45-54

TOP CITIES: CALIFORNIA, TEXAS, FLORIDA, GEORGIA

BLOG STATS

2K+

MONTHLY
SESSIONS

5K

MONTHLY
PAGE VIEWS

2K+

UNIQUE
VISITORS



LOW S *to* LUXE



SHAHEEN KHAN

FASHION & LIFESTYLE BLOGGER

Shaheen is a fashion and family focused lifestyle blogger who currently resides in Louisville, Kentucky. She and her husband Trevor have a three year old son and new baby girl!

While maintaining her blog, Shaheen is a practicing dentist and enjoys being a mom, traveling with her family, whipping up new recipes in the kitchen and designing their new home!



47K+



1K+



3K+



2.5M
MONTHLY
VIEWS

LOWSTOLUXE@GMAIL.COM

(502) 541-6813

ABOUT THE BLOG

Lows to Luxe was founded in 2015 as a creative outlet for Shaheen's passion for fashion. Since its inception, Lows to Luxe has grown into a true lifestyle blog featuring everything from motherhood to recipes, travel, beauty, home decor and always style.

Since 2015, Lows to Luxe has been featured in publications such as In Style Magazine, Design Sponge, The Everygirl and partnered with brands such as Nordstrom, Old Navy, Target, Aveeno, Dr. Brown's, Huggies and Starbucks.

Additionally, the blog's Instagram account was named One Of The Top accounts to follow for decor inspiration by Domino Magazine.



WEBSITE STATS

24,000 +
WEBSITE VISITORS PER MONTH

48,000 +
PAGEVIEWS PER MONTH

THE READERS

90%

FEMALE

62%

AGE 24-34

86%

FROM THE US



A SOUTHERN DRAWL

EMAIL

asoutherndrawlblog@gmail.com

WEBSITE

www.asoutherndrawl.com

LET'S CONNECT

Twitter + IG: [@a_southerndrawl](#)

Pinterest: [@asoutherndrawl](#)

ABOUT ME

Hi there! My name is Grace White and I'm a 26-year-old gal, currently residing in Kentucky, where I was born & raised. I enjoy all things fashion, fitness, lifestyle, and travel. I founded A Southern Drawl in 2011, and it serves as a much-needed outlet for my creativity. Follow along to see more!

AUDIENCE

A Southern Drawl receives a wide range of visitors, including a majority of viewers from Kentucky, Texas, Georgia, Florida, & New York.

90,000
PAGEVIEWS

45,000
VISITS

35,000
UNIQUE VISITORS

45%
BOUNCE RATE

SOCIAL MEDIA



4,000+



5,000+



20,000+



244,000+

SPONSORED POST RATES

Interested in becoming a sponsor of A Southern Drawl? Check out some options below! You can also email me at asoutherndrawlblog@gmail.com for more details on my rates.

INSTAGRAM POST

IG STORIES/IGTV

BLOG POST

EVENT HOSTING



IF APPLICABLE

For all sponsored blog posts, affiliate links via rewardStyle will be used to link exact or similar fashion items worn in the post, unless otherwise stated in the terms of the contract.

For all sponsored Instagram posts, affiliate links via LIKEtoKNOW.it will be used to link exact or similar items.

PAST PARTNERS

A Southern Drawl has worked with many brands and companies, such as:

Nordstrom

Ann Taylor

Nike

Pottery Barn

Kate Spade New York

Hilton Hotels & Resorts

Ritz Carlton Bachelor Guleh

Scottsdale Tourism

Banana Republic

Lululemon

eBay

Michael Kors

The One & Only Ocean Club Bahamas

LOOKING FORWARD TO WORKING WITH YOU AND YOUR BRAND!